



## VOLUNTEER OPPORTUNITY **Education and Outreach Coordinator**

ElderDog Canada is a 100% volunteer-run, national charity dedicated to ageing people and ageing dogs. We help older adults with the care of their dogs so that they can stay together as long as possible. We rehome older dogs who lose their senior companions and we provide education and community outreach about ElderDog's work and the importance of dogs in seniors' lives.

Each Pawd holds a number of events each year to raise awareness of ElderDog, to educate about the important connection between dogs and seniors, and to raise funds to support ElderDog's work. These could include: larger events such as an annual ElderDog Walk, seasonal fair, yard sale, or Facebook auctions; or smaller events such as information tables at local markets and sponsored events or raffles. Events and Outreach Coordinators are often called on to speak about ElderDog to interested groups.

### **Responsibilities (mentoring and ongoing support provided)**

As Education and Outreach Coordinator you would:

- 🐾 work in collaboration with the Pawd executive to generate ideas for outreach events;
- 🐾 develop a one-three year plan of events and outreach activities;
- 🐾 work with the Volunteer Coordinator to identify and engage volunteers interested in education and outreach activities;
- 🐾 coordinate event planning and individual outreach events following ElderDog's Guidelines;
- 🐾 work closely with Pawd Leader and Communications Coordinator to promote events and with Treasurer for events that involve financial matters;
- 🐾 participate in Events and Outreach Coordinator meetings hosted by National Office.

### **Requirements**

- 🐾 strong interpersonal skills;
- 🐾 willingness to reach out in the community to build relationships and partnerships;
- 🐾 ability to generate creative ideas about events and outreach;
- 🐾 ability to engage others and work collaboratively.

For more information, contact National Office at [info@elderdog.ca](mailto:info@elderdog.ca).

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