



VOLUNTEER OPPORTUNITY
Social Media Coordinator

ElderDog Canada is a 100% volunteer-run, national charity dedicated to ageing people and ageing dogs. Because of the uniqueness and complexity of ElderDog's mandate and commitment to "help keep love in the home", it is vitally important to raise awareness of ElderDog across sectors and through a variety of channels.

Responsibilities (mentoring and ongoing support provided)

As Social Media Coordinator you would:

- 🐾 represent ElderDog Canada's mission, goals, and values
- 🐾 understand and follow the National Communication and Social Media Guidelines
- 🐾 maintain Pawd social media (Facebook and Instagram)
- 🐾 share posts from National Office and relevant posts from other Pawds, especially related to Rehoming
- 🐾 work closely with other members of the Pawd executive to ensure that Pawd activities and events are promoted on social media platforms, Facebook and Instagram
- 🐾 liaise with National Social Media Coordinators
- 🐾 participate in Pawd executive meetings
- 🐾 participate in meetings with Social Media Coordinators from other Pawds

Requirements:

- 🐾 facility with social media platforms Facebook and Instagram
- 🐾 knowledge of or willingness to learn basic graphic design skills (in Canva)
- 🐾 strong interpersonal and written communications skills

For more information, contact info@elderdog.ca.

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